

# PROMENADES DE SOREL

Sorel-Tracy, Quebec



POSTERS

**L**es Promenades de Sorel centre is the only commercial centre of its region to offer greater surface stores such as Sears, Zellers and Bureau en Gros. Aside from those stores, the centre is also home to about 40 shops, services and restaurants, offering a wide variety of products and services.



## GENERAL INFORMATION

Annual traffic	4,775,520
Number of stores	50
Gross area	351,359 ft <sup>2</sup>
Time spent per visit	66.4 minutes
Number of visits per month	5.0
Average purchase during a visit	\$ 68.80
Market population	40,896
Average household income	\$ 50,118

Source : The centres / Monday Report

## PRODUCTS

Banners  
Posters  
Specialty Media

450 Boulevard Poliquin Sorel-Tracy,  
QC, Canada, J3P 7R5

[promenadessorel.com](http://promenadessorel.com)



**100+** SHOPPING MALLS  
In 8 provinces

**660+** HD SCREENS  
Across Canada

**700+** POSTERS & BANNERS  
From coast to coast

Toll free 1-877-987-2334  
[www.neo-ooh.com](http://www.neo-ooh.com)