

PROMENADES DRUMMONDVILLE

Drummondville, Quebec



DIGITAL DISPLAYS FCL



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MÃ©ga-Centre Drummondville and many anchor tenants are adjacent to the Centre, creating a very dynamic commercial district. Its linear configuration, its vast interior central court and its wide alleys make for an excellent shopping experience for customers. In fact, the Centre hosts more than a hundred boutiques run by local, regional and national retailers such as Metro, Sports Experts/AtmosphÃ©re and Renaud-Bray. Sales per square foot are approximately \$370. Annual visits exceed 4 million people.



GENERAL INFORMATION

Annual traffic	4,680,000
Number of stores	109
Gross area	335,793 ft ²
Market population	165,954

Source : The centres / Monday Report

PRODUCTS

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