

LE BOULEVARD

Saint-Leonard, Quebec



POSTERS

Le Boulevard has gone through many renovations within the last few years. Since then, new stores have set up shop there and are now up to 80. One can also observe an increase in the centre's visits since the renovations. Among the centre's big names are MÃ©tro, Canadian Tire and The Bay.



GENERAL INFORMATION

| | |
|---------------------------------|--------------|
| Annual traffic | 5,200,000 |
| Number of stores | 80 |
| Gross area | 361,602 ftÂ² |
| Time spent per visit | 66.4 minutes |
| Number of visits per month | 5.0 |
| Average purchase during a visit | \$ 68.80 |
| Market population | 1,090,411 |
| Average household income | \$ 48,604 |

Source : The centres / Monday Report

PRODUCTS

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