

DIXIE OUTLET MALL

Mississauga, Ontario



Dixie Outlet Mall is the closest outlet mall to Canada's largest city - Toronto! Located in Mississauga, Ontario, at Dixie Road and the Queen Elizabeth Way, the centre benefits from unparalleled visibility and easy access to and from Toronto. Dixie Outlet Mall isn't an out-of-the-way destination. It is a part of the regular routine for 4.1 million annual shoppers and the approximately 168,500 commuters that pass the mall daily driving to and from Toronto. Dixie Outlet Mall's convenient location and vast retail offering cater to both local residents and shoppers across the Greater Toronto Area.



GENERAL INFORMATION

Annual traffic	4,615,236
Number of stores	120+
Gross area	571,000 ft ²
Time spent per visit	66.7 minutes
Number of visits per month	5.3
Average purchase during a visit	\$ 67.29
Market population	219,573
Average household income	\$ 86,896

Source : The centres / Monday Report

PRODUCTS

Posters
Digital Displays
Banners
Specialty Media

1250 S Service Road Mississauga,
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dixieoutletmall.com



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