

# PLAZA DE LA MAURICIE

Shawinigan, Quebec

**B**uilt in 1974 and renovated in 2006, La Plaza de la Mauricie is the dominant shopping centre in the Shawinigan trade area. The 224,000 sq. ft. enclosed shopping centre shares 1,150 parking spaces with its neighbour, Les Galeries de Shawinigan, a 24,000 sq. ft. strip mall built in 1988. Together, the two centres offer a diversity of retailers including Super C, Shoppers Drug Mart, Intersports / Atmosph re, Bouclair and Staples.



## GENERAL INFORMATION

Number of stores	50
Gross area	225 000 ft2
Market population	55 106
Average household income	55 703 \$

Source : The center

## PRODUCTS

Digital Displays  
Specialty Media

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[www.laplazadelamauricie.com/](http://www.laplazadelamauricie.com/)