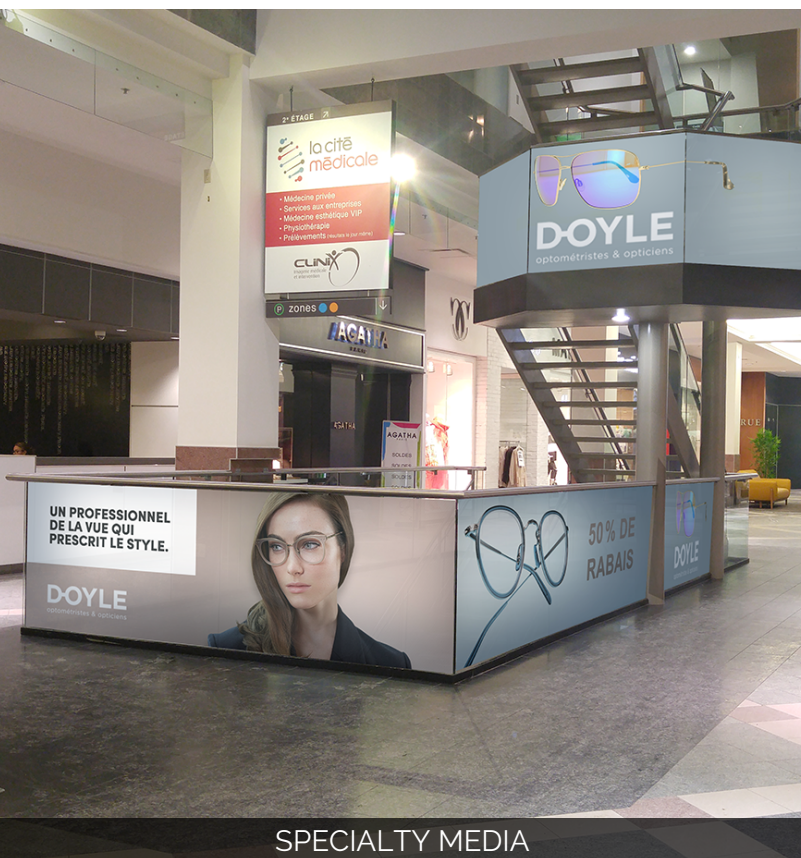


PLACE DE LA CITÉ

Québec, Quebec



SPECIALTY MEDIA



DIGITAL DISPLAYS

Located on Laurier Boulevard, entry point to Québec City, and at the heart of the largest retail cluster in the area, Place de la Cité is the perfect place to distinguish your business. Renowned for its exclusive boutiques, this high-end shopping centre offers several designer labels – both national and international – for young and old alike. Home to three office towers, 150 boutiques and services, trendy restaurants, a gym, gourmet food shops, and even one of Québec City's biggest health clinic, Place de la Cité is a must-see destination.



GENERAL INFORMATION

Number of stores	150+
Gross area	352 000 ft ²
Market population	451,370
Average household income	\$73,918
Source : The centre	

PRODUCTS

Digital Displays
Specialty Media

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