PROMENADES BEAUPORT

QuÃ©bec, Quebec



DIGITAL DISPLAYS DCA



DIGITAL DISPLAYS FCL

Easily accessible via Highway FÃ©lix-Leclerc, Les Promenades Beauport mainly serves the east-end of the greater QuÃ©bec City area, that is, the boroughs of Beauport, Charlesbourg, Ste-Brigitte-de-Laval, CÃ´te-de-BeauprÃ© and ÃŽle dâ€™OrlÃ©ans. In 2002, new owner Cominar REIT inaugurated the mall and gave it its current name: Les Promenades Beauport. This shopping centre was expanded several times; namely, a second floor, with three new retail wings and two office areas, was added to the building. The centre favourably serves the surrounding area, which has developed considerably.



GENERAL INFORMATIONS

Number of stores	150+
Gross area	548,000 ft2
Market population	433,035
Average household income	$69,705

Source : The centre

PRODUCTS

Posters
Digital Displays
Banners
Specialty Media

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promenadesbeauport.com